

Nikon®

Back to School. Back to Savings.



Z 6 II 4K UHD

Body Only 24-70mm f/4 S Lens Kit
\$1,399.95[±] **\$1,999.95[±]**

After
\$350 Instant Savings**

After
\$350 Instant Savings**



Z 5 4K UHD

Body Only 24-50mm Lens Kit
\$1,149.95[±] **\$1,449.95[±]**

After
\$300 Instant Savings**

After
\$300 Instant Savings**

Z 5 24-200mm Lens Kit **\$1,949.95[±]**
 After **\$300** Instant Savings**

Z 5 II 4K UHD



24-50mm Lens Kit 24-105mm Lens Kit 24-70mm Lens Kit 24-200mm Lens Kit
\$1,899.95[±] **\$1,949.95[±]** **\$2,199.95[±]** **\$2,399.95[±]**

After
\$250 Instant Savings**

After
\$250 Instant Savings**

After
\$250 Instant Savings**

After
\$250 Instant Savings**

Z 5 II Body Only **\$1,599.95[±]** After **\$250** Instant Savings**

Z 6 III 4K UHD



50mm f/1.4 Lens Kit 24-70mm f/4 S Lens Kit 24-120mm f/4 S Lens Kit 28-400mm Lens Kit
\$2,499.95[±] **\$2,599.95[±]** **\$2,899.95[±]** **\$2,999.95[±]**

After
\$750 Instant Savings**

After
\$700 Instant Savings**

After
\$700 Instant Savings**

After
\$1,000 Instant Savings**

Z 6 III Body Only **\$1,999.95[±]** After **\$700** Instant Savings**



Z 7 II 4K UHD

Body Only 24-70mm f/4 S Lens Kit
\$1,899.95[±] **\$2,499.95[±]**

After
\$600 Instant Savings**

After
\$600 Instant Savings**

■ Nikon Authorized Dealer

**Instant Savings valid September 7, 2026 through September 20, 2026. *All prices are suggested retail price. Actual selling offer is determined by each dealer at the time of sale. All prices and specifications are subject to change without notice. Instant Savings Offers do not apply to any used, refurbished or reconditioned products. Quantities are limited to in-stock merchandise only. Images are for illustrative purposes only. Nikon is not responsible for printing or typographical errors. All Nikon products include Nikon Inc. USA limited warranty. ©2026 Nikon Inc.

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Z 8

8K
UHD



Body Only 24-120mm Lens Kit 180-600mm Lens Kit
\$3,399.95[±] **\$4,299.95[±]** **\$5,249.95[±]**

After
\$900 Instant
Savings**

After
\$900 Instant
Savings**

After
\$1,000 Instant
Savings**

Z 9

8K
UHD



Body Only
\$4,999.95[±]

After
\$900 Instant
Savings**

Z CINEMA

Nikon | RED

A groundbreaking 6K full-frame Z mount cinema camera. Discover the fusion of RED color science, professional 32-bit float audio and advanced Nikon autofocus in a compact, stabilized body.

50mm Lens Kit 35mm Lens Kit
\$2,649.95[±] **\$2,749.95[±]**

After
\$100 Instant
Savings*

After
\$100 Instant
Savings*



NEW **Z R**

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Z_fc

4K
UHD



Body Only	16-50mm Lens Kit <i>Silver or Solid Black</i>	28mm f/2.8 (SE) Lens Kit	16-50mm Lens Kit <i>Chalk Blue or Crimson Red</i>
\$959.95[±]	\$1,099.95[±]	\$1,199.95[±]	\$1,199.95[±]
After \$100 Instant Savings**	After \$100 Instant Savings**	After \$100 Instant Savings**	After \$100 Instant Savings**

Z_f

4K
UHD



Body Only <i>Black or Silver</i>	Body Only <i>Select Colors</i>	40mm f/2 (SE) Lens Kit <i>Black or Silver</i>	24-70mm f/4 S Lens Kit <i>Black or Silver</i>
\$2,049.95[±]	\$2,149.95[±]	\$2,289.95[±]	\$2,649.95[±]
After \$150 Instant Savings**	After \$150 Instant Savings**	After \$150 Instant Savings**	After \$150 Instant Savings**

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Z 30

4K
UHD

Body Only
\$609.95[±]

After
\$200 Instant
Savings**

16-50mm Lens Kit
\$699.95[±]

After
\$250 Instant
Savings**

Creator's Kit
\$849.95[±]

After
\$250 Instant
Savings**

12-28mm Lens Kit
\$849.95[±]

After
\$250 Instant
Savings**

Two Lens Kit
\$949.95[±]

After
\$250 Instant
Savings**



Z 50

4K
UHD



Body Only
\$759.95[±]

After
\$100 Instant
Savings*

16-50mm Lens Kit
\$899.95[±]

After
\$100 Instant
Savings*

Two Lens Kit
\$999.95[±]

After
\$350 Instant
Savings*

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D7500™

4K
UHD



Body Only

\$699.95[±]

After
\$300 Instant
Savings**

18-140mm VR Lens Kit

\$999.95[±]

After
\$500 Instant
Savings**

D780™

4K
UHD



Body Only

\$1,549.95[±]

After
\$600 Instant
Savings**

24-120mm Lens Kit

\$2,049.95[±]

After
\$600 Instant
Savings**

D850™

4K
UHD



Body Only

\$1,999.95[±]

After
\$600 Instant
Savings**

MB-D16 Multi Battery Power Pack for the D750

Equipped with a shutter-release button, AE/AF lock button and multi selector.

\$299.95[±]

After
\$102 Instant
Savings*



NIKKOR® LENSES—UNRIVALED EXCELLENCE.

AF-S DX NIKKOR 18-140mm
f/3.5-5.6G ED VR lens with
purchase of any Nikon DSLR.

\$299.95[±]

After
\$350 Instant
Savings*



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COOLPIX® P1100



The COOLPIX P1100 delivers telescope-like zoom power, yet it's also able to capture wide landscapes, portraits with blurred backgrounds, even macro-style closeups. Go farther than ever.

\$1,049.95[±]

**After
\$100 Instant
Savings****



■ Nikon Authorized Dealer

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Purchase any of these NIKKOR Z lenses together with any Z Series Mirrorless Camera and receive the below Instant Savings on the lens:

**NIKKOR Z
40mm
f/2 (SE)**

\$229.95[±]

**After
\$100[±] Instant
Savings***



**NIKKOR Z
28mm
f/2.8 (SE)**

\$259.95[±]

**After
\$70[±] Instant
Savings***



**NIKKOR Z
24-50mm
f/4-6.3**

\$299.95[±]

**After
\$150[±] Instant
Savings***



**NIKKOR Z
50mm
f/1.4**

\$449.95[±]

**After
\$150[±] Instant
Savings***



**NIKKOR Z
24-70mm
f/4 S**

\$599.95[±]

**After
\$450[±] Instant
Savings***



**NIKKOR Z
24-200mm
f/4-6.3 VR**

\$799.95[±]

**After
\$150[±] Instant
Savings***



**NIKKOR Z
24-120mm
f/4 S**

\$899.95[±]

**After
\$250[±] Instant
Savings***



Nikon®

NIKKOR® Z LENSES

The front line of the lens revolution.

**NIKKOR Z DX 50-250mm
f/4.5-6.3 VR lens** with
purchase of any Z 30, Z 50, Z
50II or Z fc Mirrorless Camera.

\$249.95[±]

**After
\$160[±] Instant
Savings***



**NIKKOR Z DX 12-28mm f/3.5-5.6
PZ VR lens** with purchase of
any Z 30 Mirrorless Camera.

\$289.95[±]

**After
\$110[±] Instant
Savings***



**NIKKOR Z 24-105mm
f/4-7.1 lens** with purchase
of Z 5II Body Only
Mirrorless Camera.

\$349.95[±]

**After
\$200[±] Instant
Savings***



**NIKKOR Z DX 18-140mm f/3.5-
6.3 VR lens** with purchase of
any Z 30, Z 50, Z 50II or Z fc
Mirrorless Camera.

\$479.95[±]

**After
\$200[±] Instant
Savings***



NIKKOR Z 35mm f/1.4 lens
with purchase of ZR Body
Only Z Cinema Camera.

\$549.95[±]

**After
\$130[±] Instant
Savings****



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Back to Savings.



NIKKOR® Z LENSES
The front line of the lens revolution.

NIKKOR Z LENS	Was	Instant Savings	Now
NIKKOR Z 40mm f/2	\$299.95±	\$70**	\$229.95±
NIKKOR Z 28mm f/2.8	\$299.95±	\$70**	\$229.95±
NIKKOR Z 40mm f/2 (SE)	\$329.95±	\$70**	\$259.95±
NIKKOR Z DX 24mm f/1.7	\$319.95±	\$50**	\$269.95±
NIKKOR Z 28mm f/2.8 SE	\$329.95±	\$20**	\$309.95±
NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR	\$399.95±	\$60**	\$339.95±
NIKKOR Z 26mm f/2.8	\$549.95±	\$100**	\$449.95±
NIKKOR Z 50mm f/1.8 S	\$669.95±	\$200**	\$469.95±
NIKKOR Z 50mm f/1.4	\$599.95±	\$50**	\$549.95±
NIKKOR Z 35mm f/1.4	\$679.95±	\$100**	\$579.95±
NIKKOR Z MC 50mm f/2.8	\$719.95±	\$50†	\$669.95±
NIKKOR Z 85mm f/1.8 S	\$849.95±	\$100**	\$749.95±
NIKKOR Z 35mm f/1.8 S	\$899.95±	\$150**	\$749.95±
NIKKOR Z 24-200mm f/4-6.3 VR	\$949.95±	\$100**	\$849.95±
NIKKOR Z MC 105mm f/2.8 VR S	\$1,149.95±	\$250**	\$899.95±
NIKKOR Z 24mm f/1.8 S	\$1,099.95±	\$100**	\$999.95±
NIKKOR Z 24-120mm f/4 S	\$1,149.95±	\$150**	\$999.95±
NIKKOR Z 28-75mm f/2.8	\$1,199.95±	\$200**	\$999.95±

NIKKOR Z LENS	Was	Instant Savings	Now
NIKKOR Z 20mm f/1.8 S	\$1,149.95±	\$100**	\$1,049.95±
NIKKOR Z 17-28mm f/2.8	\$1,299.95±	\$200**	\$1,099.95±
NIKKOR Z 14-30mm f/4 S	\$1,399.95±	\$300**	\$1,099.95±
NIKKOR Z 28-400mm f/4-8 VR	\$1,449.95±	\$300**	\$1,149.95±
NIKKOR Z 70-180mm f/2.8	\$1,399.95±	\$200**	\$1,199.95±
NIKKOR Z 24-70mm f/2.8 S	\$2,549.95±	\$550**	\$1,999.95±
NIKKOR Z 14-24mm f/2.8 S	\$2,699.95±	\$700**	\$1,999.95±
NIKKOR Z 50mm f/1.2 S	\$2,249.95±	\$200**	\$2,049.95±
NIKKOR Z 180-600mm f/5.6-6.3 VR	\$2,199.95±	\$100**	\$2,099.95±
NIKKOR Z 135mm f/1.8 S Plena	\$2,599.95±	\$400**	\$2,199.95±
NIKKOR Z 70-200mm f/2.8 VR S	\$2,899.95±	\$500*	\$2,399.95±
NIKKOR Z 28-135mm f/4 PZ	\$2,799.95±	\$300**	\$2,499.95±
NIKKOR Z 35mm f/1.2 S	\$2,999.95±	\$400**	\$2,599.95±
NIKKOR Z 100-400mm f/4.5-5.6 VR S	\$2,949.95±	\$250**	\$2,699.95±
NIKKOR Z 85mm f/1.2 S	\$2,999.95±	\$200**	\$2,799.95±
NIKKOR Z 400mm f/2.8 TC VR S	\$14,699.95±	\$2,000†	\$12,699.95±
NIKKOR Z 600mm f/4 TC VR S	\$16,199.95±	\$1,500†	\$14,699.95±

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Back to Savings.**



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NIKKOR® LENSES
UNRIVALED EXCELLENCE.

NIKKOR LENS	Was	Instant Savings	Now
AF NIKKOR 50mm f/1.8D	\$199.95±	\$70*	\$129.95±
AF-S DX NIKKOR 35mm f/1.8G	\$249.95±	\$50*	\$199.95±
AF-S NIKKOR 50mm f/1.8G	\$269.95±	\$30*	\$239.95±
AF-S DX MICRO-NIKKOR 40mm f/2.8G	\$309.95±	\$60*	\$249.95±
AF-P DX NIKKOR 10-20mm f/4.5-5.6G VR	\$309.95±	\$30*	\$279.95±
AF-S DX NIKKOR 18-105mm f/3.5-5.6G ED VR	\$399.95±	\$50*	\$349.95±
AF-S NIKKOR 50mm f/1.4G	\$599.95±	\$200*	\$399.95±
AF-S NIKKOR 85mm f/1.8G	\$549.95±	\$50*	\$499.95±
AF-S DX MICRO NIKKOR 85mm f/3.5G ED VR	\$649.95±	\$100*	\$549.95±
AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR	\$649.95±	\$90*	\$559.95±
AF-S NIKKOR 35mm f/1.8G ED	\$619.95±	\$50*	\$569.95±
AF-S DX NIKKOR 10-24mm f/3.5-4.5G ED	\$899.95±	\$300*	\$599.95±
AF-S NIKKOR 24mm f/1.8G ED	\$749.95±	\$70*	\$679.95±
AF-S DX NIKKOR 18-300mm f/3.5-6.3G ED VR	\$829.95±	\$130*	\$699.95±
AF-S NIKKOR 16-35mm f/4G ED VR	\$1,099.95±	\$350*	\$749.95±
AF-S NIKKOR 24-120mm f/4G ED VR	\$1,149.95±	\$400*	\$749.95±
AF-S NIKKOR 20mm f/1.8G ED	\$949.95±	\$150*	\$799.95±
AF-S DX NIKKOR 16-80mm f/2.8-4E ED VR	\$1,069.95±	\$100*	\$969.95±
AF-S NIKKOR 85mm f/1.4G	\$1,599.95±	\$600*	\$999.95±

NIKKOR LENS	Was	Instant Savings	Now
AF-S NIKKOR 14-24mm f/2.8G ED	\$1,749.95±	\$650*	\$1,099.95±
AF-S NIKKOR 58mm f/1.4G	\$1,599.95±	\$440*	\$1,159.95±
AF-S NIKKOR 24mm f/1.4G ED	\$1,399.95±	\$200*	\$1,199.95±
AF-S NIKKOR 28mm f/1.4E ED	\$1,399.95±	\$200*	\$1,199.95±
AF-S NIKKOR 200-500mm f/5.6E ED VR	\$1,549.95±	\$350*	\$1,199.95±
AF-S NIKKOR 24-70mm f/2.8E ED VR	\$2,249.95±	\$800*	\$1,449.95±
AF-S NIKKOR 80-400mm f/4.5-5.6G ED VR	\$2,299.95±	\$800*	\$1,499.95±
AF-S NIKKOR 35mm f/1.4G	\$1,699.95±	\$150*	\$1,549.95±
AF-S NIKKOR 70-200mm f/2.8E FL ED VR	\$2,549.95±	\$700*	\$1,849.95±
AF-S NIKKOR 105mm f/1.4E ED	\$2,099.95±	\$200*	\$1,899.95±
AF-S NIKKOR 500mm f/5.6E PF ED VR	\$3,599.95±	\$1,600*	\$1,999.95±
PC-E NIKKOR 24mm f/3.5D ED	\$2,199.95±	\$100*	\$2,099.95±
AF-S NIKKOR 300mm f/2.8G ED VR II	\$5,499.95±	\$1,000*	\$4,499.95±
AF-S NIKKOR 120-300mm f/2.8E FL ED SR VR	\$9,499.95±	\$2,850*	\$6,649.95±
AF-S NIKKOR 500mm f/4E FL ED VR	\$10,299.95±	\$3,000*	\$7,299.95±
AF-S NIKKOR 180-400mm f/4E TC1.4 FL ED VR	\$7,999.95±	\$100*	\$7,899.95±
AF-S NIKKOR 400mm f/2.8E FL ED VR	\$11,199.95±	\$3,300*	\$7,899.95±
AF-S NIKKOR 600mm f/4E FL ED VR	\$8,699.95±	\$200*	\$8,499.95±
AF-S NIKKOR 800mm f/5.6E FL ED VR	\$11,499.95±	\$200*	\$11,299.95±

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Nikon®

Open exciting new lighting possibilities.



SB-R200 Wireless Speedlight

Close-up, portrait and micro photographers will love the SB-200's ability to project the correct amount of light on their subjects without leaving images looking washed-out or overexposed.



\$114.95[±]

**After
\$50 Instant Savings***

SU-800 Wireless Speedlight Commander

Provides wireless control of up to 66 feet for an unlimited number of Speedlights for up to three groups. It is compatible with the SB-R200, SB-910, SB-900, SB-800, SB-700, SB-600, SB-500 and SB-5000 Speedlight units.



\$223.95[±]

**After
\$150 Instant Savings***

SB-700 AF Speedlight

The i-TTL-optimized SB-700 offers the perfect balance of exposure, performance and portability for any photographer on the go. It's flexible flash head provides creative lighting freedom for nearly any subject.



\$299.95[±]

**After
\$80 Instant Savings***

SB-5000 AF Speedlight

For studio, wedding, event and action photographers, continuous shooting is the name of the game. The SB-5000 Speedlight can handle more than 100 consecutive firings at full output without overheating.



\$549.95[±]

**After
\$100 Instant Savings***

R1 Wireless Close-Up Speedlight System

Enables superb close-up lighting control with exceptional flexibility.



\$395.95[±]

**After
\$200 Instant Savings***

Camera not included.

R1C1 Wireless Close-Up Speedlight System

Improve the quality of your close-range photography.



\$634.95[±]

**After
\$300 Instant Savings***

Camera not included.

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