



OFFER ENDS MARCH 31, 2019

Trade up to Z

Add up to **\$400** to your camera's trade-in value when you purchase a new Nikon Z series camera.*

Z 6™



Z 7™



Z SERIES CAMERAS

	PRICE BEFORE BONUS TRADE-IN AMOUNT	BONUS TRADE-IN AMOUNT
Nikon Z 6 Full Frame Mirrorless Camera (Body Only)	\$1,999.95	\$200
Nikon Z 6 Full Frame Mirrorless Camera Body w/ 24-70mm Lens Kit	\$2,599.95	\$200
Nikon Z 7 Full Frame Mirrorless Camera Body (Body Only)	\$3,399.95	\$400
Nikon Z 7 Full Frame Mirrorless Camera Body w/ 24-70mm Lens Kit	\$3,999.95	\$400



Plus, save **\$100** on the Mount Adapter FTZ



WHEN PURCHASED TOGETHER WITH A NIKON Z 6 OR Z 7 CAMERA**

Was \$249.95** Now \$149.95**
After \$100 instant savings**

D850™



BODY ONLY



\$3099.95

AFTER INSTANT SAVINGS***
\$200

*TERMS AND CONDITIONS: Participating Nikon Authorized Dealers will add \$200.00 for a Z 6 Camera or \$400.00 for a Z 7 Camera to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating interchangeable lens camera when purchasing one new Nikon Z 6 Camera or Z 7 Camera from the Dealer during the period of January 27, 2019 through March 31, 2019. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for \$200.00 or \$400.00 added amounts, both the Dealer's trade-in amount and \$200.00 or \$400.00 added amount must be applied to the purchase price of a consumer's purchase of a new Nikon Z 6 Camera or Z 7 Camera. \$200.00 or \$400.00 added amounts are not cash equivalents, may not be redeemed for cash, and are available only for the purchase of a new Nikon Z 6 Camera or Z 7 Camera at the time of trade-in. \$200.00 or \$400.00 added amounts are cancelled and forfeited if the Nikon Z 6 Camera or Z 7 Camera is returned for any reason or cause whatsoever. Interchangeable lens trade-in camera must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). \$200.00 or \$400.00 added amount can be applied toward the purchase of one new Nikon Z 6 Camera or Z 7 Camera only. Multiple \$200.00 or \$400.00 added amounts cannot be applied towards the purchase of the same Nikon Z 6 Camera or Z 7 Camera. Nikon Z 6 Camera or Z 7 Camera purchase must be simultaneous with trade-in of the interchangeable lens trade-in camera. There is no responsibility whatsoever on the part of Nikon and its dealers for any images stored in a traded-in interchangeable lens camera memory or memory card left in a traded-in interchangeable lens camera.

**\$100 Mount Adapter FTZ Instant Savings Offer available to retail customers who purchase and take delivery of a Qualifying Mount Adapter FTZ together with a Nikon Z 6 or Z 7 Camera from a participating Nikon Authorized Dealer from January 27, 2019 through March 31, 2019.

***Instant Savings valid February 3, 2019 through March 2, 2019.

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Nikon Authorized Dealer

Zseries™

Mirrorless reinvented